



LOS Venue Marketing Service Manager - CMLO Green Project

Job information

Project: Commercial Operations

Job title: LOS Venue Marketing Services Manager

Hierarchy level: Manager

Full/part-time (%): 100%

Start date: 18/05/2020

End date: 30/06/2020

Project mission

- Deliver to the highest standard, the on-site marketing rights granted to the Commercial Partners of the UEFA EURO 2020™ at a specific venue
- Support the commercial partners with their activation programme and protect UEFA's commercial interest at the UEFA EURO 2020 venue
- Act as a primary point of contact for the various sponsor representatives active at the venue
- Co-lead a venue with a UEFA appointed Venue Marketing Operations Manager (VMOM)

Key responsibilities

With a team of 3-4 people:

- Ensure that all marketing rights are delivered to the highest standard, in a smooth manner, including the clean site principles
- Implement the pre-defined on-site operations projects related to:
 - Commercial Display
 - Advertising Boards and Branded Signage
 - Delivery of VIK products
 - F&B Concessions
 - Merchandise Concessions
 - Youth Programmes
 - Sole & Exclusive Programmes
 - Giant Screen
- Manage efficiently, in liaison with Headquarter staff, the late requests and/or distribution of:
 - Tickets
 - Accreditation devices
 - Parking passes
- Manage efficiently the following operational elements:
 - Official Photo and Filming Crew



- Venue Tours
- Gifts
- Stadium Offices
- Monitor On-Site Commercial Partner activities
- Plan and allocate the various tasks among the marketing venue team together with the Venue Marketing Operations Manager
- Manage efficiently and respectfully the assigned volunteers
- Attend regularly venue team meetings and act as the expert of the Marketing Programme within the venue
- Report regularly on venue team activities to Regional Venue Marketing Manager

Profile of successful candidate

Must-have requirements

- Expert in marketing operations at top international sport events
- Fluent in English & ideally the local language
- Prepared for demanding working hours
- Calm, respectful and well mannered
- Leadership experience and experience in managing a small team
- Organised, good attention to detail
- Excellent time management skills

Applications must be submitted to: cristina.toma@euro2020.com. The application file must contain: a CV in English, EUROPASS format, a passport photo of the candidate as well and a motivation letter. Applications must be submitted by **31st January 2020** .